



NEWS RELEASE

(FOR IMMEDIATE RELEASE)

Jeannine Rivet named to Anser Innovation Board of Directors in preparation for Omcare launch

Rivet brings extensive health care expertise to support Omcare's mission to extend the reach of caregivers and enable care from anywhere

BURNSVILLE, MN (SEPTEMBER 19, 2019) – [Anser Innovation](#) and [Omcare](#) announced today that Jeannine Rivet has joined its [Board of Directors](#). Rivet is a recognized leader in health care, serving top executive roles at UnitedHealth Group and currently serving as an active board member, corporate advisor, mentor, and coach.

Omcare, a wholly-owned subsidiary of Anser Innovation, is a Minnesota-based health technology company that aims to extend the reach of caregivers and improve medication adherence and outcomes through its Omcare Telemed System, which gives caregivers of all types – from physicians and pharmacists to home care providers or family members – the ability to see and speak to elderly or disabled dependents and confirm compliance with medication treatment plans from anywhere. The easy-to-use Omcare system is designed to facilitate remote monitoring and interaction via visual confirmation of a patient's actions, which supports telehealth and virtual care services, and gives family members greater peace of mind.

According to Lisa Lavin, founder and CEO of Omcare, the company recently earned its third patent from the United States Patent and Trademark Office (U.S. Patent No. 10,347,377) for the company's web-enabled, audiovisual, medication-dispensing telemedicine system for the home.

"Our society is aging, and the number of seniors who need health care assistance is rapidly outpacing the population of potential caregivers. At the same time, the cost of non-adherence to medication plans exceeds \$300 billion," said Lavin. "Jeannine has a unique perspective as both a former clinician and managed care executive that is essential to helping us change this dynamic and achieve our mission of enabling care from anywhere."

Rivet served as executive vice president of UnitedHealth Group, working with and on behalf of all business segments in areas focused on strategic relationships, clinician advancement,

culture, and social responsibility. Previous roles at UnitedHealth Group include CEO of UnitedHealthcare, CEO of Ingenix, and CEO of Optum. Rivet currently serves on the Board of Directors for ABIOMED, Inc. and Solutran.

Rivet received a Master's in Public Health from Boston University. She also holds a Bachelor of Science in Nursing from Boston College and practiced as a Registered Nurse for several years prior to entering the managed care industry. She has been recognized by the American Association of Health Plans, Boston University School of Public Health, *Fortune* magazine, Girl Scouts of Minnesota and Wisconsin River Valleys, *Minneapolis St. Paul Business Journal*, Minnesota's *City Business*, Minnesota Women's Health Leadership TRUST, *Twin Cities Business* magazine, Women Business Leaders in Healthcare, Linkage, and the American Association of Colleges of Nursing. She also is a Fellow of the American Academy of Nursing.

"I am excited to join the Anser Innovation Board of Directors and to be engaged for the launch of Ōmcare," said Rivet. "Extending the reach of caregivers while maintaining quality and reducing cost is critical for our healthcare system today, and technology like the Ōmcare system will support this aim."

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About Ōmcare

Ōmcare is a health technology company aspiring to extend the reach of the caregiver, increase medication adherence, and to improve treatment outcomes by harnessing the power of remote care. We aim to achieve this through our proprietary interactive technologies - promising right pill, right time, right person. By partnering with pharmacies, payers, providers, and family caregivers, our vision is to help people live healthier, more vibrant, independent lives.